

Resumé of **Kevin B Copeland**  
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### Professional Summary

Dynamic and deadline-driven Video Producer with 32 years career experience in media and entertainment production environments. Creative visionary with expertise in work flow organization. Possesses critical time management and communication skills.

### Core Qualifications

Experienced with a wide variety of camera systems, camera support, sliders, jib operation, drone, green screen compositing, lighting, and gimbals. Proficient in trouble shooting, live production, switching, titles, DIT, hard drive management, live streaming, (Wirecast, Teradek, OBS). Proficient with both Mac and Windows systems. Adobe Creative Suite, Premiere Pro, After Effects, Character Animator, Photoshop, Illustrator, In-Design, Dreamweaver, Audition, Lightwave 3D, Microsoft Office and more. Some experience with HTML, CSS, Javascript.  
Developer of the SimpleSupers.com app for PowerPoint.

**DEMO:** [simplesupers.com/kevincopeland](http://simplesupers.com/kevincopeland)

### EXPERIENCE

- September 2014 - Present **Freelance Producer/Consultant** Middle Tennessee  
Produced a variety of video projects including sports training videos, TV shows (CowboyDan.com), web and social media, corporate training, live streaming, consulting, and ministry videos.
- June 2010 – September 2014 **School of the Legends/AthleteNation** Brentwood, TN  
VP of Media - Produced a variety of sports training videos for online sales. NFL players including Michael Vick, Jason Witten, Tony Gonzales, the Manning Passing Academy and many others. Managed production shoots, gear and technical aspects. Senior editor and compositor. Managed a group of editors for our training and promotional videos. Managed video/audio assets, digital asset management, video server, back up systems, metadata creation, and gear management.
- April 2005 – June 2010 **Freelance Producer** Spring Hill, TN  
Produced a variety of video projects including national conventions, music festivals, music videos, corporate videos, etc.
- December 2003 – April 2005 **The Bennett House – Hallal Music** Franklin, TN  
Media Manager - Multiple functions for three inter-related organizations. Responsible for web site development and maintenance for The Bennett House recording studio, and Hallal Music, as well as financial and database responsibilities. Video projects for all three organizations as well as graphic design and layout.
- August 2001 – December 2003 **ViaMedia Marketing & Advertising** Midland, TX  
Production Manager - Responsible for most operations of the business including management, marketing, scriptwriting, production, post production, duplication, budgeting and accounting.
- February 2000 – August 2001 **Big State Tire Supply** Lubbock, TX  
Video Project Consultant/Producer - Responsible for recommending, installing and training personnel for an in-house video facility.
- August 1999 - June 2000 **Trinity Church** Lubbock, TX  
Media Minister - Responsible for scriptwriting, lighting, production, and post production of church media projects.

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April 1986 - December 1999

## **Studio 4 Productions**

Lubbock, TX

Video Facility Owner - Responsible for all operations of the business including management, marketing, scriptwriting, production, post production, duplication, budgeting and accounting.

## **EDUCATION**

1981 - 1984

## **Texas Tech University**

Lubbock, TX

Completed 2 ½ years of courses in Mass Communications.

## **PERSONAL**

Age: 55

Marital Status: Married - 34 years, 4 children, 2 grandchildren

## **REFERENCES**

Colonel Tommy Duncan  
thesfcolonel@gmail.com

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